

BRIEF BIOGRAPHY
of
Vladimir Matveev

Vladimir Matveev was born in 1960.

Since childhood, he was dreaming of going to the Oceanographic Institute, but he became a mechanical engineer.

In the years of perestroika in 1988 Vladimir founded his first engineering company implementing technical innovations.

In 1990 he opened one of the first brokerage offices in the newly established Russian Commodity Exchange.

In August 1991 at the barricades near the Parliament in Moscow he defended the young Russian democracy from communists' Coup d'état.

From 1992, he was heading an investment company, engaged in Russian privatization.

The second half of the 90s, along with his partners, Vladimir was producing metal (steel cord) for tires. Established in the city of Magnitogorsk the enterprise "Uralkord" was sold to Russian oil company "Tatneft" and now accounts for 40% of industrial production of steel cord in Russia.

12 years ago Vladimir created a beer company "Fifth Ocean", he has received several patents on the equipment that enables to produce and sell "live beer" (no filtering, pasteurization, and preservatives) in supermarkets and restaurants. Middle-sized beer holding "Fifth Ocean" makes its own equipment for beer transportation, storage and sales. The equipment is patented in 48 countries.

Parallel to the industrial production of beer and equipment in 2000 he has opened a beer restaurant "Fifth Ocean" in the center of Moscow, where all the restaurant tables are equipped with counters and beer taps, where the beer is served directly from the restaurant's own brewery by special water pipes.

After celebrating of his 50th anniversary he has begun to make his dream a reality: building yachts.

In 2010, in Nikolaev Ukraine Vladimir has founded shipyard "Fifth Ocean".